

THE SOCIAL IMPACT OF PERFORMING ARTS

Ms Elissa Rosati

Head of Screen Production and Research Centre
School of Film and Television

Mr Alex Lai

Senior Lecturer (Film/TV Directing)
School of Film and Television



Ms Elissa Rosati

Elissa Rosati is the Head of Screen Production and Research Centre at the HKAPA School of Film and Television since 2020. She has over 40 years' experience in the performing and visual arts. Born and raised in NYC, Elissa attended the High School for Performing arts (Fiorello H La Guardia) and danced for the Alvin Ailey Repertory Ensemble. She attended Barnard College and New York University where she completed her degree in Film and Television from Tisch School of the Arts majoring in Directing and Editing. She has written screenplays on commission and has spent the last two decades designing and running curricula for film and media production here and abroad.

Mr Alex Lai

Alex Lai got his Master degree in TV Drama from Goldsmiths College, University of London. He started his filmmaking career in late 80s. His award-winning short films and feature film have been officially selected and screened in Hong Kong and various international film festivals.

Alex's portfolio is diversified. In addition to filmmaking, he has directed TV drama series, commercials, corporate and music videos, and documentaries. His recent works include a RTHK drama episode and a feature-length documentary on a dancer/choreographer. Alex has taught film courses in different tertiary education institutions and TV station, and served as a mentor for the FreshWave Short Film Competition organized by the Hong Kong Arts Development Council.

